

Title of meeting: Health and Wellbeing Board

Subject: City Vision

Date of meeting: 5th February 2020

Report by: Chief Executive, Portsmouth City Council

Wards affected: All

1. Requested by

David Williams, Chief Executive, Portsmouth City Council

2. Purpose

- 2.1. To update the Health and Wellbeing Board on progress with work being undertaken to develop a city vision.

3. Background

- 3.1. At the last meeting of the Health and Wellbeing Board, members were provided with some initial information about planned work to develop a city vision for Portsmouth.
- 3.2. The last city vision was launched in 2008 by the Local Strategic Partnership, and ran until 2018. It therefore felt like the right time to review and refresh our collective vision for the future of Portsmouth, and the council began the process of creating a collaborative project.
- 3.3. The city vision is important because it provides a guide for organisations, groups and individuals working in the city, and supports everyone to work together in shaping the kind of city we all want Portsmouth to be in the future.

4. The Imagine Portsmouth project

- 4.1. The Imagine Portsmouth project is being facilitated by the city council. It is a collaborative piece of work, which started with workshops for partner organisations, held at The Guildhall in October 2019. More than 70 participants from sixty organisations took part in the workshops (see appendix A).
- 4.2. The workshops sought collaboration with partner organisations at the very start of the journey. Through the sessions, a methodology for capturing people's visions for the future was tested, and feedback was sought from partners on the approach. The methodology was then adapted for the subsequent market research phase of the project.
- 4.3. The market research phase began in December and will run until the end of March.
- 4.4. The market research started with a series of 20 focus groups, involving participants from a wide range of audiences, communities and interests, including business and economy, health and care, children and families, culture, creative and destination, transport, environment, and the voluntary and community sector. By the end of January, 13 of the focus groups will have happened, attended by more than 170 participants, including secondary school, college and university students. The focus groups will be completed by the end of February.
- 4.5. The focus group participants first discuss what they think are the underlying pillars of a successful city, encouraging them to think about the city as a system. The participants then consider what they think makes Portsmouth unique, and what their aspirations are for the city in the future.
- 4.6. The research will enable some clear statements of aspiration for the future of the city to be articulated. These statements will then be tested at a citizens' conference.

5. Imagine Portsmouth Citizens' Conference

- 5.1. The Imagine Portsmouth citizens' conference will bring a broadly demographically representative group of residents together to consider and prioritise the insight from the focus group research. The conference is planned for Saturday 14 March 2020, and will be held at the Pyramids Centre.
- 5.2. Participants are currently being recruited, and will be selected to take part using a stratified sampling approach that considers some key demographic

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characteristics, including where in the city they live, as well as their age and sex, and factors such as ethnicity and disability.

- 5.3. The conference will follow a 'learn, deliberate, decide' format. The learn aspect will involve a series of short videos being created in advance of a range of experts talking about challenges and opportunities that relate to the city vision work, with a focus on encouraging people to think about things from different perspectives. Key partner organisations will be asked to suggest content for the 'learn' videos, which will be posted to a YouTube channel so they can be viewed in advance of the event.
- 5.4. The conference will start with a short summary film. Participants will then be facilitated in small groups to consider the learning and to think, like the focus groups, about what makes a successful city. The conference will then consider the vision statements from the focus groups and will be asked to prioritise them, and identify any gaps.
- 5.5. The outcome from the conference will be a refined set of clear statements of aspiration for the future of the city. This will be developed into a city wide consultation.

6. Imagine Portsmouth city wide consultation

- 6.1. A city wide consultation exercise will be run in May/June 2020. The aim is to enable everyone to have a chance to get involved and consider the aspirations, and to say to what extent they agree that the articulated vision is the right one.
- 6.2. The details of the public consultation approach will be developed in spring 2020.

7. Imagine Portsmouth partner board

- 7.1. Imagine Portsmouth is a collaborative project. To ensure appropriate governance, an Imagine Portsmouth partner board is being established. The board will include representation from major organisations and communities in the city, will provide direction and oversight at key points in the project timeline, and will ensure the vision is adopted.
- 7.2. The membership of the board is currently being finalised.

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Signed by David Williams, Chief Executive, Portsmouth City Council

Background list of documents: Section 100D of the Local Government Act 1972

The following documents disclose facts or matters, which have been relied upon to a material extent by the author in preparing this report:

Title of document	Location